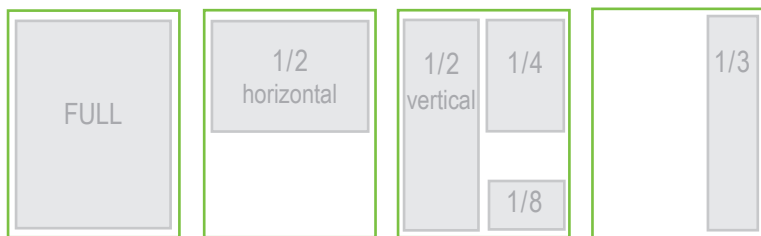


## Display Advertising



### RATE per issue

Number of placements	1X	2X	3X	4X
Back Cover	850	825	825	800
Inside Front	825	800	800	775
Inside Back	825	800	800	775
Full Page	750	725	725	700
Half Page	650	625	625	600
1/3 Page	550	525	525	500
1/4 Page	500	475	475	450
1/8 Page	375	350	350	325



Full Page 7-1/2 x 10 in.  
 Half Page (hor.) 7-1/2 x 4 7/8 in.  
 Half Page (vert.) 3-5/8 x 10 in.  
 Quarter Page 3-5/8 x 4-7/8 in.  
 Eighth Page 3-5/8 x 2-3/8 in.  
 One-Third Page 2-5/16 x 10 in.

	Ad Size	Rate
Winter 2025	Closing date is November 15	_____
Spring 2025	Closing date is February 15	_____
Summer 2025	Closing date is May 15	_____
Fall 2025	Closing date is August 15	_____

ASCFG Membership is at a record high and growing!  
 CONNECT with 3,000+ cut flower growers across the U.S. and Canada.  
 Your ad lives on in the ASCFG Members Only Learning Portal.

## Advertorial

Submit an article for a two-page spread in *The Cut Flower Quarterly* by the closing dates below.

### Here's how!

- ◆ Submit text in a Word document. Must not exceed 1,200 words. The ASCFG maintains editorial authority.
- ◆ Send high resolution images including logo.
- ◆ If you prefer to do the layout for your own two-page spread, contact us for specific instructions.

- Winter 2025 \$975 Closing date is November 15
- Summer 2025 \$975 Closing date is May 15
- Spring 2025 \$975 Closing date is February 15
- Fall 2025 \$975 Closing date is August 15

## Short Cuts

**Short Cuts** is ASCFG's email newsletter designed to keep ASCFG members in touch with their organization, each other, and the greater floral industry. Your ad in *Short Cuts* will link directly to your website for only \$150!

**Short Cuts \$150 per broadcast.**

Please indicate desired months.

Ad is due by the last day of month prior to insertion month.

- JAN  FEB  MAR  APR  MAY  JUN
- JUL  AUG  SEP  OCT  NOV  DEC

Submit online at [www.ascfg.org/about-us/advertise-with-us/](http://www.ascfg.org/about-us/advertise-with-us/) or send to [advertising@ascfg.org](mailto:advertising@ascfg.org)

Company \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Email \_\_\_\_\_

Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_

Please invoice  Check enclosed  Visa  MC  
 Card # \_\_\_\_\_ Exp. \_\_\_\_\_  
 Name on card \_\_\_\_\_

**EMAIL, MAIL OR FAX TO ASCFG**  
 MPO Box 268 ♦ Oberlin, OH 44074  
 (440)774-2887 ph ♦ (440)774-2435 fax  
[advertising@ascfg.org](mailto:advertising@ascfg.org) ♦ [www.ascfg.org](http://www.ascfg.org)